









Order Management and Fulfillment



DMX Direct's Order Management and Fulfillment (DMX-OMF) software and production systems were developed to meet the unique needs of literature and promotional item fulfillment. Our advanced ordering, warehouse and inventory control features allow you to easily manage all aspects of your fulfillment requirements, including electronic fulfillment and on-the-fly kit building, while employing Extreme QCSM.

This real-time web-based solution allows your "end users" to order literature from anywhere, while providing you with complete control over order status, inventory availability, and warehouse fulfillment directives. The system also integrates with optional sales and marketing modules that provide tools to create marketing campaigns, track responses, and generate orders for fulfillment.

Product Code, Rev. Version / Order Order Name, Size, Color	Min	Max	Qty Available	UOM	Cost	Qty	Electronic Fulfillment
 Ibon - 1007 -01 2007 Ibon	1	50	3569	EA	\$3.60	<input type="text"/>	<input type="checkbox"/>
 Ibon - Adventures, -01 Ibon Adventures Catalog	1	50	Backorderable	EA	\$3.49	<input type="text"/>	<input type="checkbox"/>
 Ibon - About Us -01 About Us 2007 <i>(Critical Notes)</i>	1	50	17901	EA		<input type="text"/>	<input type="checkbox"/> About Us
 Ibon - Ibon Capabilities -01 Ibon Capabilities	1	50	Print on Demand	EA		<input type="text"/>	<input type="checkbox"/> Capabilities
 Ibon - Spring Ordering, -01 Ibon - Spring Reminder Postcard		500	183	EA		<input type="text"/>	<input type="checkbox"/> Spring Postcard
 Ibon - Build Your Dreams, -01 Ibon Build Your Dreams Brochure	1	50	529	EA	\$3.49	<input type="text"/>	<input type="checkbox"/>
 Ibon - Understand Success, -01 Ibon Understanding Success Placecard <i>(Critical Notes)</i>	1	50	296	EA	\$3.20	<input type="text"/>	<input type="checkbox"/>
 Ibon - Voyage of a Lifetime, -01 Ibon Voyage of a Lifetime Brochure	1	50	349	EA	\$0.50	<input type="text"/>	<input type="checkbox"/>

OMF supports complex kitting, multiple versions of an item, and the ability to restrict ordering items by location, budget, allocation, or security access level.

The system has built-in support for multiple classes of users and multiple storage warehouses. OMF provides tracking for product quantity-on-hand and orderable quantity availability.

Elements

- Web-based, on-line, order entry
- State restriction option
- Real time inventory calculations
- On-line order status tracking
- Complex kit definition/build
- Full and partial backorder processing
- Product restrictions
- Ship method authorization
- Bulk literature fulfillment
- Integrated digital asset management and order processing
- Print on Demand and fulfillment
- Electronic literature fulfillment
- View sample picture/description
- Premium item control
- List management/CRM
- Min/max order quantity management
- Admin only ordering option
- Order approval process
- Instant shipping notifications
- Customizable multi-client platform
- Integrates easily with other solutions
- Shipping carrier options

Add-on Elements

- E-commerce
 - Multiple store fronts
 - Secure Credit Card Processing

